



AOI TYO Holdings

AOI TYO Holdings

Profile

AOI TYO Holdings is a joint holding company established through the management integration of AOI Pro. and TYO.

Company Name	AOI TYO Holdings Inc.
Management	Representative Director, Group CEO Yasuhito Nakae Representative Director, Group COO Hiroaki Uekubo
Established	January 4, 2017
Capital	5,000,000,000 yen
Sales	68.19 billion yen (Consolidated, FY ended Dec. 31, 2023)
Employees	155 (Non-consolidated) 1,678 (Consolidated) *As of Dec. 31, 2023
End of Accounting Period	December 31
Office	Tennoz Central Tower 13F, 2-2-24 Higashi-shinagawa, Shinagawa-ku, Tokyo 140-8663, Japan +81-3-5495-7575 (representative)
Scope of Business	Administration and management of subsidiaries that provide creative planning and advertising production services
URL	aoityo.com

AOI TYO Group

Share of the
Japanese TV commercial
Production Market

No.1

More than **2,000** TV commercial
productions annually

Production of one in three
commercials on air

Net Sales

68.19
billion yen
(FY2023)

Consolidated Subsidiaries

26

(As of the end of December 2023)

Group Employees

1,678

(As of the end of December 2023)

About **1,400** are engaged
in creative work

Experience and Expertise

More than
50 years

AOI TYO Group

Our Purpose

OUR PURPOSE

The human imagination is limitless.

We can generate totally novel ideas, regardless of how much the environment changes.

Nevertheless, no matter how good an idea is,
nothing will happen unless it is turned into something tangible.

We understand that harsh struggle.

That is precisely why we do not let momentary flashes of inspiration simply remain as ideas.

We reflect as we create, and give shape to our ideals.

These creations will eventually transform companies, society, and people's hearts.

We believe in the power and value of creation.

Going forward, we will continue to make a difference in the world

and create new values to build a brighter future.

We will never, ever stop striving to do so.

“Making the world into a brighter place
through the power of creation.”

OUR BUSINESS

We design emotional interfaces.

We are a corporate group that applies creativity
to connect all communication interfaces
between companies and people, society and people,
and among individuals to generate change for the better.

OUR VALUE

01. Love a good challenge.
02. Work creatively.
03. Always protect your team.
04. Always be improving.
05. Craft is everything.

AOI TYO Group

Our Competitive Edges

Produce and Deliver Content in Various Formats

Content Production Business

Advertising video production and post-production
with advertising companies as their main clients

Advertising Video

Feature Film / TV Drama

xR Content

Shooting Studio

Editing Studio

Communication Design Business

Providing from design to execution
in the consulting and creative areas

Consulting

Video

Digital Solution

PR

Event

Spatial Design

Overwhelming Strength in Video Production

No.1

share of the Japanese TV commercial
production market

Numerous producers and directors can provide
creative proposals

A Strong Overseas Infrastructure

Overseas marketing communication and
production companies in eight countries
in Southeast Asia and North America
Working not only with
Japanese companies but also
multinational companies worldwide
A strong network of overseas
production companies and directors



AWARD

Our works have garnered numerous awards including Grand Prix at the Cannes Lions, Palme d'Or at the Cannes International Film Festival, and Grand Prix for the sixth year in a row at Japan's most prestigious creative award, ACC Tokyo Creativity Awards.

Number of Awards
More than
800
in the past 5 years



PALME D'OR
FESTIVAL DE CANNES



ADFEST



NEWYORKFESTIVALS®

CSR & SDGs Activities

In order to maintain the trust and support from the society at large, AOI TYO Group makes the utmost efforts to achieve the SDGs by conducting various CSR activities.



Sustainable Development Goals (SDGs) is a set of international development goals for 2030 adopted by the UN Sustainable Development Summit.

The SDGs consist of 17 goals in order to eradicate poverty and realize a sustainable world.



Participation in the tree-planting event in Takao Kobotoke



Sponsor of Special Olympics Nippon